



20th - 22nd May 2016
RDS, Dublin
house-event.ie



house

Ireland's New Interior Design Event

Irish Independent 

Sunday Independent

Independent.ie 



Welcome

INM, the people who bring you the Sunday Independent, Irish Independent, Belfast Telegraph, The Herald, Sunday World and Independent.ie are now in the events business. That's right, the power of Ireland's biggest print and online media brands is now being leveraged to create a new kind of event, kicking off with **house 2016**, our new homes and interiors show.

For years now INM titles have been key in supporting and building events all over the country. It is well recognised that the support of INM is the difference between success and failure for any event in Ireland.

We have an unrivalled ability to promote events, to make them part of the national conversation, to make them a must-attend. Now we are bringing this promotional scale and know-how to our own events.

Our partners will get much more than an event. They will enjoy unique promotional opportunities for their products and businesses in all our market-leading titles and websites.

They will also enjoy unique and direct access to our two million plus loyal readers through reader evenings, offers, competitions and other mechanisms.

And for **house 2016**, we will utilise our own stable of household names pictured below as well as our long standing partnerships with Ireland's best known architects, gardeners and interiors specialists. This will bring our event to life with demos, masterclasses and advice clinics.

Consumer confidence and consumer spending are on the rise and 2016 will see huge pent-up demand released as people decide to give their houses a long overdue overhaul.

INM wants to be there with you to capitalise on this impending interiors boom. And our promise is that with **house 2016**, we can deliver to you buzz, big names, the mass market and a top-class experience. And we can do it in a way that no one else can.

INM is in the events business. And it's a no-brainer. The only question is, what took us so long?

Brendan O'Connor

Editor, LIFE magazine;

Deputy Editor, Sunday Independent



Bairbre Power
Fashion Editor
Irish Independent



Mary O'Sullivan
Features Editor
& Interiors
Writer Sunday
Independent



Mark Keenan
Residential
Property Editor
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Dr Eleanor Flegg
Interiors Writer
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Sinead Ryan
Property Expert
Irish Independent



Patricia Murphy
Lifestyle Writer
Independent.ie

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The new home
for Irish style

Join Independent News & Media at the RDS, in May 2016 for Ireland's most inspiring interiors event.

*Brought to you by the team at Ireland's largest news and media organisation, **house 2016** will be the definitive guide to Irish interiors. Gathering the top designers, architects, craftsmen, furniture and fit-out suppliers and home improvement specialists together for a three-day festival of style.*

*Running from 20th - 22nd May 2016 at the RDS, Dublin 4, **house 2016** will showcase the very best of interior design, highlighting the hottest trends, most stylish products, and chicest designs for discerning Irish homes.*

It's more than an exhibition

Along with an expansive exhibition featuring stands from Ireland's most talented design professionals, furniture providers and home improvement specialists, **house 2016** will also be home to:

The Design Stage

Top architects and interior designers will take part in a series of talks on the **house** Design Stage, offering smart design advice and savvy makeover tips.

Trends Arena

The hottest new trends and cutting-edge designs will be on show in the Trends Arena which will be brimming with inspiring products and ideas.

Colour Consultants

Leading colour experts will provide colour clinics, helping visitors choose the right scheme for their homes.

House Set

Ireland's best interior designers will be tasked with creating their dream room based on the theme of 'Contemporary Irish Style'. Visitors can vote for their favourite room and enter into a competition to win a free home consultation with the designer of their choice.

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Brendan O'Connor, INM



An event every bit as stylish as you

***house 2016** will gather Ireland's most discerning interiors providers, creating an inspiring new event for you to promote your products and services directly to key purchasers and influencers in the trade, plus interior-savvy, style-conscious members of the public.*

Who Should Exhibit?

- Interior designers
- Furniture makers and suppliers
- Kitchen fit-out specialists
- Bathroom specialists
- Lighting experts
- Flooring providers
- Fabric suppliers
- Window providers
- Paint and wallpaper suppliers
- DIY retailers
- Home extension specialists
- Home accessory suppliers
- Landscapers and horticultural designers

Who Will Visit?

house 2016 will open to the trade and special guests on Friday, 20th May and the public on Saturday and Sunday, 21st – 22nd May

As the definitive authority on Irish interiors the show will attract influential:

- Interior designers
- Architects
- Developers
- Estate agents
- New home owners
- Owners planning a refurbishment, extension or room makeover
- Home-improvement enthusiasts

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Join house

Confirm your place at Ireland's most stylish interiors event

Our team would love to talk to you about exhibiting at Ireland's most stylish interiors event.



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