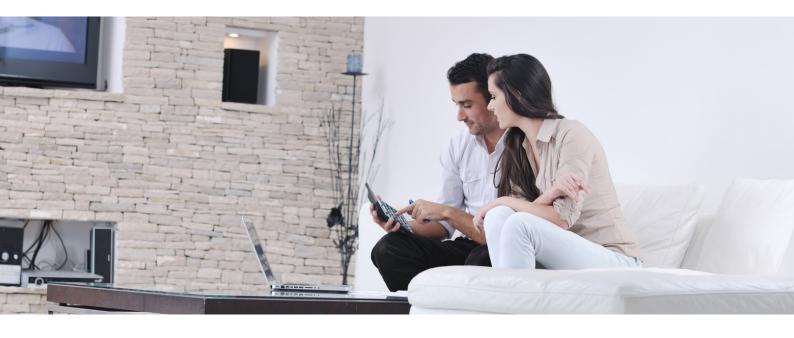


AUDIENCE PROFILE



Independent.ie 🔊

87m Page Impressions9m Unique Users

Irish Independent ♥

676k Readers
337k ABC1 Adults

Sunday Independent

968k Readers 530k ABC1 Adults

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Everything is covered in Home and Garden across our supplements LIFE, Living and Weekend, as well as in the daily paper itself. Our Home and Garden team, with Mary O' Sullivan and Sinead Ryan, delivers access to the world of Interiors and beauty, so our audience always has their finger firmly on the pulse.

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74% of Irish Independent ABC1's **76%** of Sunday Independent ABC1's

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332,000 monthly Global users **250,000** monthly Irish users

Source: JNRS 2014, Google Analytics Jan 2015, TGI ROI 2014,

