

# house

Ireland's New Interior Design Event

## AUDIENCE PROFILE



### Independent.ie

**87m** Page Impressions  
**9m** Unique Users

### Irish Independent

**676k** Readers  
**337k** ABC1 Adults

### Sunday Independent

**968k** Readers  
**530k** ABC1 Adults

Independent News and Media will use their print and online publications to reach the relevant audience and promote this event for you, to ensure maximum attendance and success for your company. The Irish Independent, Sunday Independent and Independent.ie, under the Home and Garden category, provide regular advice to home improvers on interior design, hottest trends, most stylish products, and chicest designs for discerning Irish homes.

Everything is covered in Home and Garden across our supplements LIFE, Living and Weekend, as well as in the daily paper itself. Our Home and Garden team, with Mary O' Sullivan and Sinead Ryan, delivers access to the world of Interiors and beauty, so our audience always has their finger firmly on the pulse.

### Interested in Home & Garden content.



**74%** of Irish Independent ABC1's  
**76%** of Sunday Independent ABC1's

### Read Home & Garden content on independent.ie



**332,000** monthly Global users  
**250,000** monthly Irish users

Source: JNRS 2014, Google Analytics Jan 2015, TGI ROI 2014,